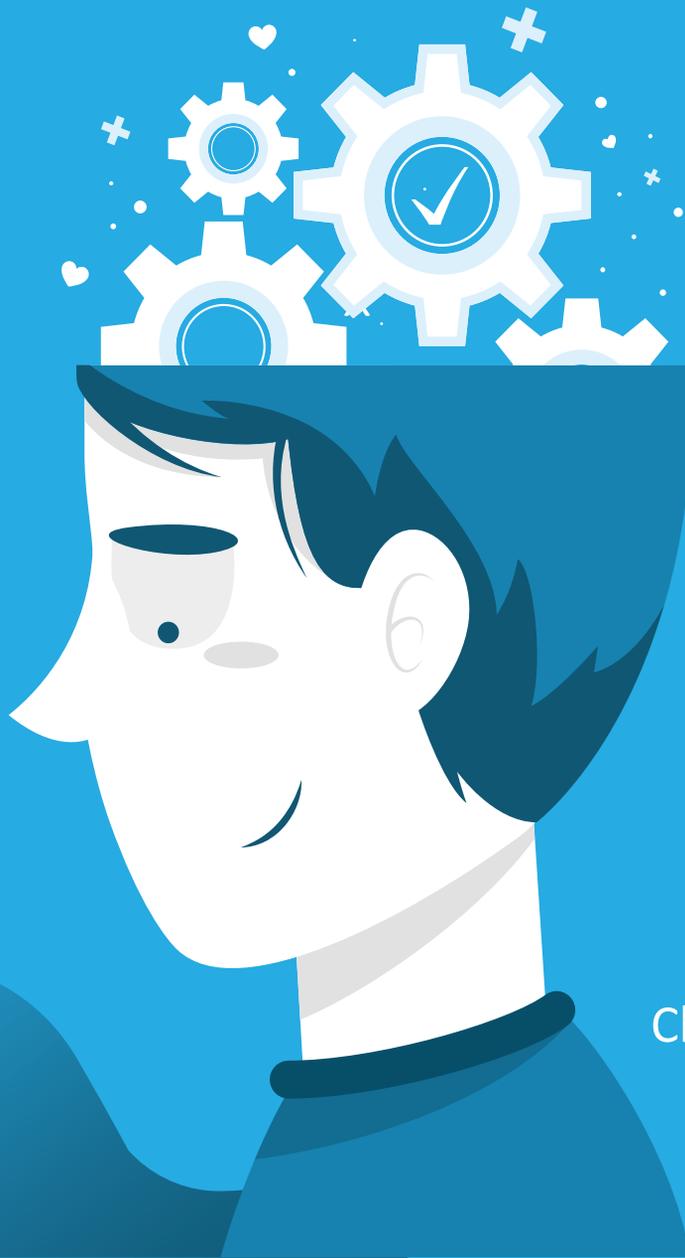


COBI

COGNITIVE
ORIENTATION &
BEHAVIOR
INVENTORIES

REPORT



Chris Everyperson
03/05/2021

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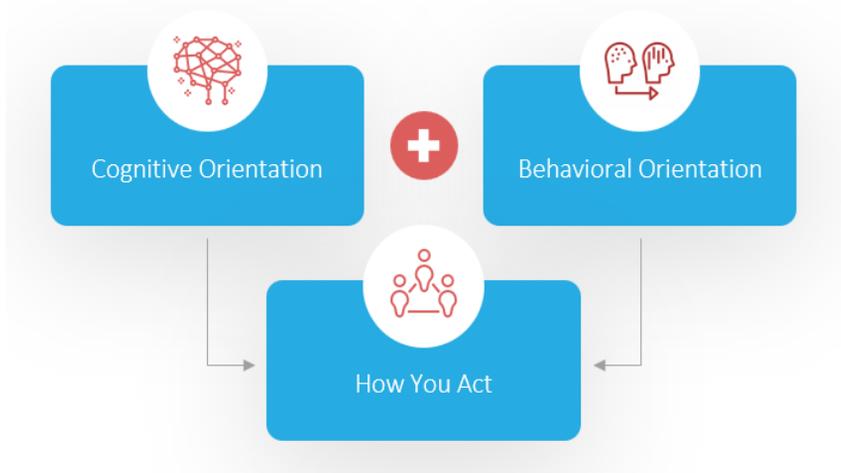


About This Report

What is the COBI Report?

Both researchers and educators agree that five different but similar developmental domains – social, emotional, cognitive, linguistic, and academic – are deeply intertwined in our brains and behavior. For decades, there have been different perspectives on how these areas develop and how to measure them. However, one factor remains constant: all developmental areas are affected by the environment - something current aptitude tests overlook. Our COBI Report considers this crucial factor and uses it to reveal the whole person.

When it comes to a person's overall development, how they perceive their world or environment and process the information ultimately determines their behavior. Our COBI Report takes a granular look at these factors by utilizing our COSEC assessment and PCB Model. COSEC is the first-ever cognitive aptitude diagnostic tool that incorporates the environmental impact on the individual. Our PCB Model is based on how an individual sees the world, registers the world, and how it all comes together to influence their behavior. Together, these tools pinpoint not only how a person's brain works, but why.



Reimagining How to Assess Human Potential

Our simple, but powerful report explains the underlying cause of a person's behavior and offers an innovative approach to understand their decision-making process, actions, strengths, limitations, and aptitude - unlocking their full potential.

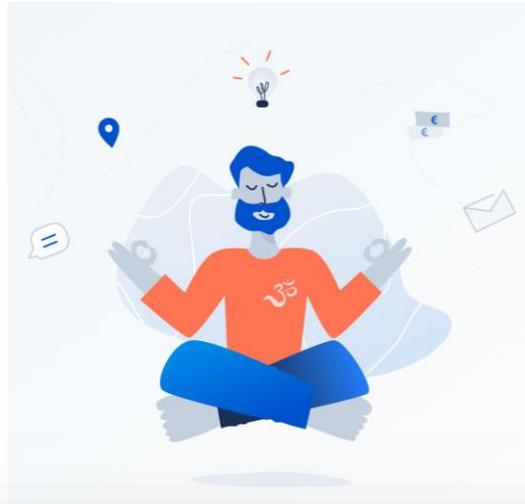
The COBI Report evaluates seven key areas of the whole person:

- Self-Awareness & Action
- Social Interaction
- Learning & Performance
- Stress & Physicality

Our scientifically valid and accurate report assesses these key areas to reveal a person's cognitive and behavioral traits to reveal the whole person.

Whole Person View

Chris Everyperson



You are a realist. - you take a straightforward view of things. When you look at the world, you're looking at a complete picture – or at least, as complete a picture as possible. You work instinctively, but you look for data and evidence to back up all of your decisions in the end. Imagination isn't your number-one focus; instead, you like to think about the world as it is. You think about the present moment, what you can prove about it, and what the facts have to say about your experiences. Rather than wondering about endless possible scenarios, you try to get to the bottom of things. Because you can tap into so much more information than many other people, you tend to be sensitive. Of course, this can be a double-edged sword. Your sensitivity means you're careful, but it also means you're not always aware of your own emotional reactions.

You are sensitive to the ever-changing world around you, and you use your natural intuition to find your place in it. You are observant of others' feelings, but you often see emotional expression as impractical, distracting you from objectivity.

You love to dive into the things that catch your interest and put all your energy there, but you don't get excited about anything else. You want to control what you do, and you don't want to be in charge of anyone else. You may have a hard time doing things that don't really matter to you, so it can be especially difficult for you to finish everything on your own.

Strengths

- Practical
- Responsible
- Working Independency

Challenges

- Indecisive
- Insensitive
- Weak Convictions

Endominance

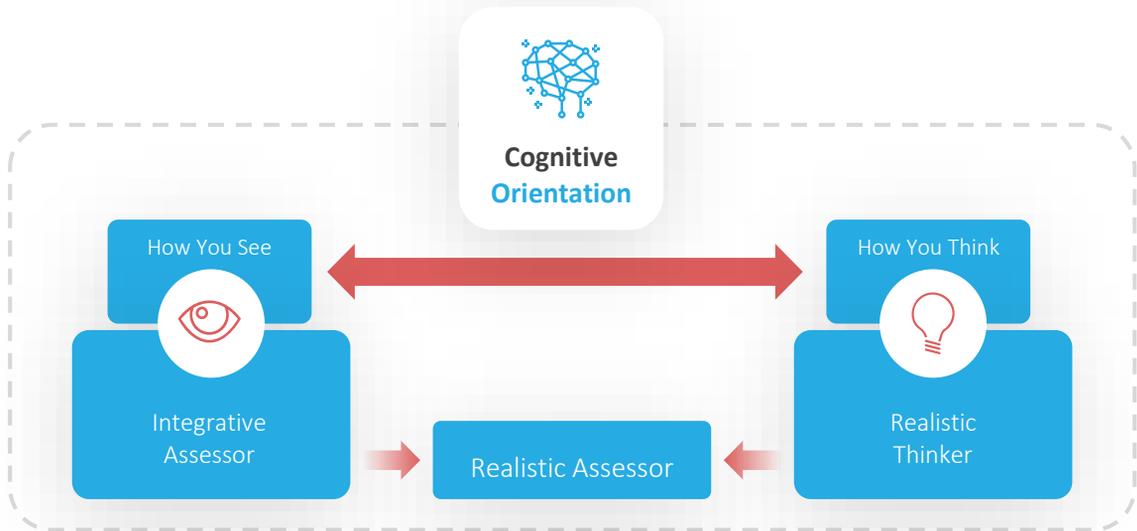
Cognition & Behavior

How you reflect on your
environment



Cognitive Orientation

How You See and How You Think Determines How You Act



Cognitive Orientation – Realistic Assessor

You are a realistic assessor. While you have an intuitive way of knowing things, you are a realist who decides based on hard facts. You are not known to have a strong imagination - you are busy reviewing all of the real-world facts you take in. Your focus is drawn to the here and now, without giving much thought to the "what-ifs." Your intuition helps you learn a great deal of information, but it also makes you very sensitive.

The current environment you are in has made you cautious and forced you to fit in with reality. You are very much in the present and prioritize what is in front of you rather than being a proactive planner. You focus on concrete data and facts and use your intuition to make decisions based on those facts. Because you have such a wide perspective, you may miss small details. Your inability to keep your thoughts in order may cause you to burn out mentally.

You may face the following cognitive challenges:

- Your wide perception lens allows you to see the big picture, but small details may elude you.
- You tend to be skeptical or pessimistic, often holding in your emotions.
- You suppress your thoughts, tending to be too cautious when it comes to revealing your true feelings to those around you.

Cognitive Orientation by Trait



How You See - Lens Type

Integrative Assessor


Intuitive Lens


Communicative Lens


Strategic Lens


Logical Lens


Conceptual Lens


Experimental Lens


Integrative Lens


Mechanical Lens



You have a narrow lens and not very many interests. You like to use your sharp intuition to understand objects rather than people. You formulate hypotheses based on your intuition and prove those feelings by testing them. The things you enjoy can turn into borderline obsessions. You dive right into your favorite things and soak up everything you can about them. While you are capable of many things, you tend to leave things half-done.



How You Interpret the World - Thinking Style

Realistic Thinker


Practical Thinking


Realistic Thinking


Analytic Thinking


Investigative Thinking


Original Thinking


Resourceful Thinking

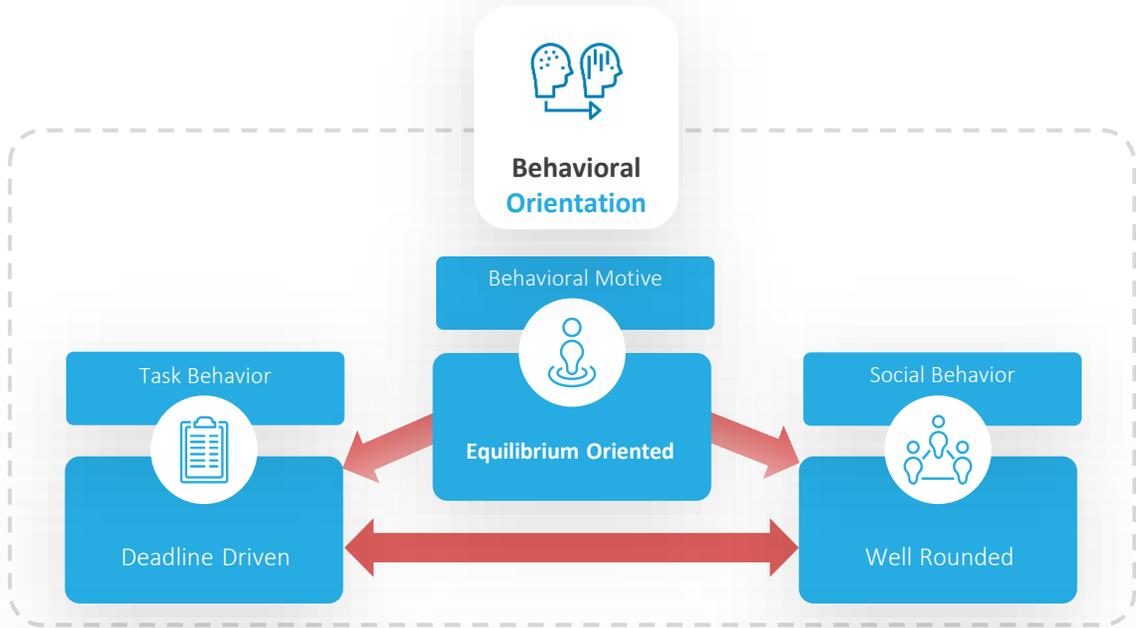

Innovative Thinking


Artistic Thinking



You have a narrow lens, and you see things objectively. You can be sure that the small details will never get past you. You're not the most flexible person, but you are quite the analytical thinker. You focus on what is happening around you and make your decisions based on facts. You are very picky about fact-checking. You become obsessed with making safe choices that will benefit you the most in your current situation.

Behavioral Orientation



You aren't likely to be in the middle of a large group of people; you would rather go your own way. You're independent, and you don't like being pressured - you want to put all of your energy into the things that matter to you without worrying about anything else. When something does spark your interest, you can be very enthusiastic, but it can also be difficult to stay involved if it loses its appeal for you.

You're usually a shy person who only opens up to a few very close people, but keeping your feelings under wraps so often can be incredibly tiring. Whenever you do things with other people, you tend to go with the flow instead of speaking up, and even if you're having trouble, you try to handle it quietly by yourself.

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You may face the following behavioral challenges:

- You tend to be guarded, which keeps you from asking for help when you need it.
- You need outside encouragement to expand your horizons.
- You may quietly fall behind your peers if you do not have a lot of supervision.
- You tend to be an underachiever.

Behavioral Orientation by Trait



Your Leading Behavioral Motive

Equilibrium Oriented

Risk Avoidance Oriented

Stability Oriented

Harmony Oriented

Equilibrium Oriented

Mission Oriented

Goal Oriented

Respect Oriented

Change Oriented



You are equilibrium-oriented. You focus on keeping your life balanced and happy. You need to split your energy evenly between your responsibilities and creating a rich environment for yourself. You like to keep your social life positive and connect with people to expand that environment. However, you also put equal focus on maintaining the practical aspects of their lives.



Your Interpersonal Relationship Tendencies

Well Rounded

Introverted

Reserved

Interest Selective

Relationship Selective

Well Rounded

Team Oriented

Altruistic

Compassionate



You are a social butterfly and get a boost of energy when around others. You have a collective mindset. This means that you enjoy sharing and exchanging ideas with others that will help everyone around you, including yourself.



Your Task-Handling Tendencies

Deadline Driven

Necessity Oriented

Interest Oriented

Capacity Oriented

Expertise Oriented

Embracing All Aspects

Deadline Driven

Perfectionistic

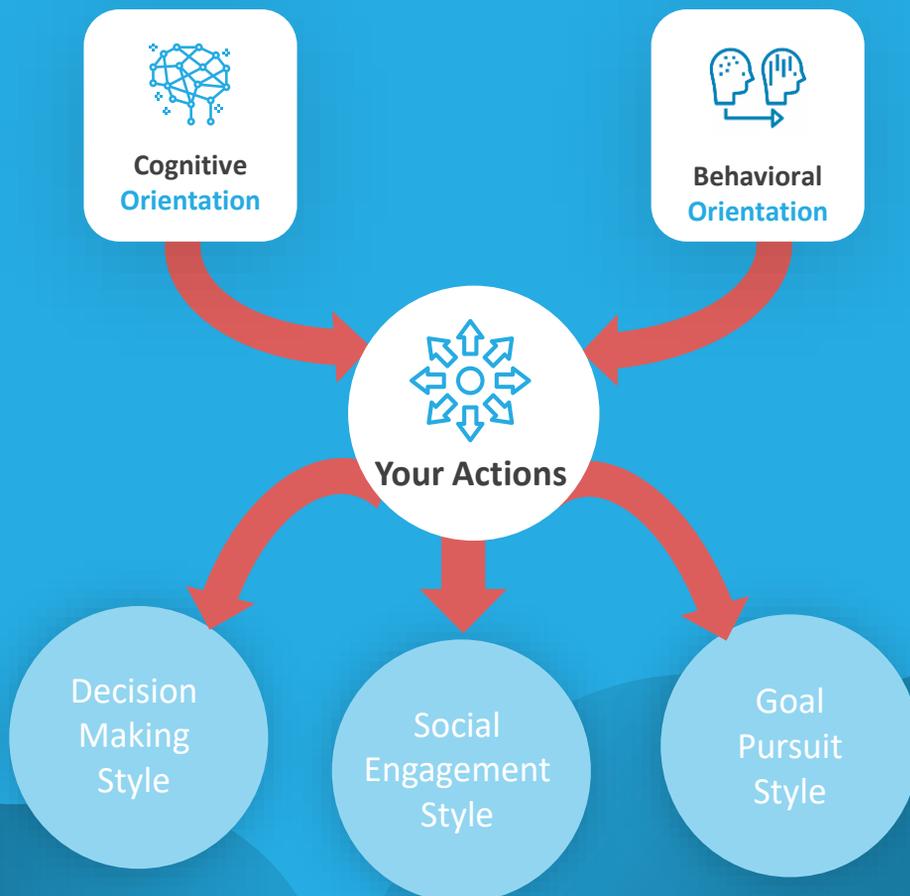
Meticulous Detail



You are deadline-driven. You rise to the challenge of racing the clock, drawing confidence from your ability to do everything that's expected of you. Not only are you punctual, but you do your job well. You value the concepts of mastery and discipline, although this can make you seem a bit single-minded sometimes. When you feel pressured to create results, you are determined to be the first across the finish line.

C.O.B.I. Analysis

Your tendencies toward decision-making,
people & goals



Decision Making Style

Decision Making

Decision Basis

What is the basis for your decision making

Realistic & Practical	Conceptual & Holistic	Factual & Detailed	Inventive & Specific
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You focus on the essentials, not wasting your time on unnecessary things - you know what you want, and you're not looking for anything else. It's not that you're trying to avoid the risks that come from new things, they just don't usually interest you. You probably tend to feel dissatisfied unless you're involved with something you enjoy personally. You approach personal relationships the same way - you put time and energy into the connections you already have, but you aren't looking for new friends. Most often, you're more than happy to wrap yourself up in something interesting by yourself.

Decision Drive

What drives your decision making

Driven to Interest	Driven to Efficiency	Driven to Completion	Driven to perfection
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You are mindful when faced with new situations. A creature of habit, you crave stability and don't particularly care for change. You tend to base your decisions on your hobbies - exploring your interests fascinates you. You want to be the master of your specialty, so you're always looking for ways to improve in those areas.

Resilience

Sensitivity to Hardship

How you react to stress

Sensitive & Self-preserving	Sensitive, yet manageable	Less sensitive & Practical	Less sensitive & Optimistic
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You are likely to stress out when you have responsibilities that need you to see the big picture and come up with solutions quickly. You show confidence in handling various tasks because you have strong resilience to stress. However, you may feel pressured by your strong competitive spirit. You get a little worked up when you cannot take the initiative or make your own decisions. You do not enjoy merely following instructions. You are also sensitive to uncertainty. You may have a hard time when you don't see instant results.

Reaction to Challenges

How you approach risk

Risk Cautious	Risk Weighing	Risk Taking	Risk Facing
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You like to take a learning approach to risks, realistically assessing each one as it comes along so you can avoid them easier in the future. You can observe and understand risks, and you are often able to find good solutions. You most likely won't take on every risk personally - instead, you'll find someone or something that can help solve the problem.

Social Engagement Style

Social Engagement

Emotional Perceptivity

How you perceive people's emotions



You are naturally drawn to people and all of the exciting social changes occurring in their lives. You have an almost effortless way of zeroing in on the emotions of those around you. You are observant of others' emotions, but you often see the expression of emotions as something of a distraction. You are uncomfortable around people who openly express their feelings.

Social Approach

How you engage in social interactions



You look at how others interact and develop your understanding based on the response patterns you observe. You are fully devoted to your groups, and you love collaborating toward a common goal.

Communication Style

Communication Orientation

Why you communicate with others



You are hyper-aware and incredibly intuitive. You can sense the vibes of those around you, which leads you to tread carefully in social interactions. You tend to communicate efficiently by focusing on hard facts and realistic details relevant to your current needs.

Communication Style

How you communicate with others



When engaging in conversation, you prefer to use numerical data while adjusting to any variables. You are also highly empathetic. You have trouble saying things that make people uncomfortable, such as criticism, even if it's needed.

Goal Pursuit Style

Goal Orientation

Learning Modes

How you learn

Observing & Assessing	Evaluating & Analyzing	Referencing & Connecting	Exploring & Engaging
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You have created a vast reference within your mind that you use as a database. You use your mind to research, reference, and associate new information with past data or experiences to create and catalog new data to recall later. You do well in any learning environment, but you especially like being hands-on and testing your ideas.

Comprehension Orientation

How you are motivated to learn

Direct & Intuitive	Practical & Dynamic	Logical & Conceptual	Detailed & Multifocused
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You are most motivated to learn new things in environments that allow you to study the details of your interests. You like to stay focused, so you shouldn't have too many disruptions from other people. You find studying objects much more interesting than observing people. You also have a deep fascination with cause and effect. Being in areas that allow you to explore outcomes logically will most likely draw you in.

Performance Style

Accomplishment Orientation

How you are motivated to achieve

Interest Oriented	Achievement Oriented	Power Oriented	People Oriented
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You are driven by the vision of your own success. You take on your tasks without being bogged down by what others are doing or what they might think of you. Instead, you have your own standards and plans you follow to achieve your goals.

Performance Attitude

How you approach your tasks

Passive	Thorough	Purposeful	Enthusiastic
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You will approach a task and look within it to find a source of inspiration. Acknowledgment is a great motivator for you. You will take on tasks to receive credit for your work and make sure the job is completed perfectly just for recognition.